



**NAMIBIA UNIVERSITY  
OF SCIENCE AND TECHNOLOGY**

**FACULTY OF MANAGEMENT SCIENCES**

**DEPARTMENT OF MANAGEMENT**

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| <b>QUALIFICATION: BACHELOR OF BUSINESS ADMINISTRATION</b> |   |
| <b>QUALIFICATION CODE: 21BBAD</b>                         | <b>LEVEL: 8</b>   |
| <b>COURSE CODE: IBM421S</b>                               | <b>COURSE NAME: INTERNATIONAL BUSINESS<br/>MANAGEMENT: PLANNING</b> |
| <b>SESSION: JUNE 2019</b>                                 | <b>PAPER: THEORY</b>  |
| <b>DURATION: 3 HOURS</b>                                  | <b>MARKS: 100</b>   |

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| <b>FIRST OPPORTUNITY EXAMINATION QUESTION PAPER</b> |                       |
| <b>EXAMINER(S)</b>                                  | MR BENHARD K JOHANNES |
| <b>MODERATOR:</b>                                   | MR MATHEW NELENGE     |

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| <b>INSTRUCTIONS</b>   |
| <ol style="list-style-type: none"><li>1. Read through all instruction and questions before you start</li><li>2. Write your student number clearly and visible on your answer sheet</li><li>3. Answer ALL the questions.</li><li>4. Write clearly and neatly.</li><li>5. Number the answers clearly.</li></ol> |

**THIS QUESTION PAPER CONSISTS OF 3 PAGES (Including this front page)**

**Question 1.**

[5x2=10]

Indicate whether the statements provided below are **true** or **false**

| NO  | Question   | True | False |
|-----|--|------|-------|
| 2.1 | Values are abstract ideas about what a group believes to be good, right, and desirable.  |      |       |
| 2.2 | Regional economic integration is an agreement among nations to increase or promote the increment of tariffs.                       |      |       |
| 2.3 | Values and norms that are shared among employees of an organization are called organizational culture.                             |      |       |
| 2.4 | Utilitarian approaches to ethics hold that the moral worth of actions or practices is determined by their consequences.            |      |       |
| 2.5 | Business ethics says that there should be a presumption in favor of decisions that have both good economic and social consequences |      |       |

**Question 2.**

Explain briefly the difference between globalization of a market and that of a product. (6)

**Question3.**

Question 3.1 Briefly discuss the impacts that culture has in the workplace (5)

Question 3.2 Many organizations employ an Ethics Officer. In your understanding, who is an ethics officer and why do you think organizations need such an employee? (4)

**Question 4.**

Discuss five different global institutions in the context of international business (10)

**Question 5.**

Discuss five various methods government can use to intervene in the international trade market. (10)

**Question 6.**

Discuss the 3 steps involved in economic transformation in shift towards a market based economic system. (9)

**Question 7.**

Discuss the determinants of economic development of a country. (10)

**Question 8.**

Distinguish between tax break and equity participation as forms of subsidies uses by government to intervene in the international trade and explain why the government uses tax break and equity participation in this regard. (10)

**Question 9.**

Define and discuss the protection of intellectual properties as important legal systems to international business. (8)

**Question 10**

Critically discuss the level of economic integration. (10)

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**Question 11.**

Porter argue that there are four (4) attributes of nation, which shape the environments in which the local firms compete. These attributes crate, promote or impede competitive advantage of a business. Mention and briefly explain porter's four attributes (8)

**TOTAL MARKS [100]**